INSTITUTIONS AND INSTITUTIONAL DESIGN

Erling Berge

Part VIb: Explaining property rights Eggertsson 1990 Ch 8-10

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1

Eggertsson 1990 Ch 8 Emergence of property rights

- Basic: a state prefers to maximise the wealth of the country, other things being equal
- The naive model of property rights
- When exclusive rights do not emerge
- Interest group theory of property rights
- Rent seeking

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The naive model of property rights

- Property rights develop to internalise externalities when gains of internalisation are greater than costs of internalisation.
- Only private benefits and costs are considered
- It emphasises exclusion costs and considers
- Internal governance costs of shared rights
- NOTE: Both are costs of collective action and depends on political institutions

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When exclusive rights do not emerge

Open access because of

- High exclusion costs
 - Fisheries
- High internal governance costs in a commons
 - Heterogeneous fishermen
- Open access enforced by the state
 - Value of equal access

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Interest group theory of property rights

- Case studies of
 - Regulations of the US oil industry
 - The agriculture of Norway
 - The bureaucracy of Peru

Disproves the naïve theory

• The state is ruled by interest groups competing for maximum wealth

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Rent seeking

- Concerns the losses of (neoclassical) social welfare losses resulting from the restriction of trade trough tariffs, monopolies, and the like, which special interest groups obtain from the government.
- When information is costly the cost of struggles may easily exceed the rent sought

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Eggertsson 1990 Ch 9 Property rights in stateless societies

- Origin of cooperation
- Order: violence and deterrence
- Order: customary law and ideology
- Evolutionary theory
- Insurance functions
- Iceland's commonwealth 930-1263
- International property rights

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Stateless societies (1)

Violence and deterrence

- Prisoners dilemma
 - External constraints
 - Internalised values
 - Repetition, no endgame
- Umbeck's model of the gold rush
 - Work on either mining or violence

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Choosing between aggression and non-aggression

| Payoff in ca | ttle | | | | |
|--------------|------|----------|----|----|----|
| units | | Family Y | | | |
| | | | A | | N |
| Family X | | | | | |
| | A | 4 | 4 | 18 | 2 |
| | | | | | |
| | N | 2 | 18 | 10 | 10 |
| | | | | | |
| | | | | | |

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Stateless societies (2)

Customary Law and ideology

- Vengeance groups collectively responsible
- Systems of compensation payments often requires an arbitrator
- Cross-cutting allegiances

Insurance against hunger

Blocking of development of a state = blocking wealth and power

Breakdown of the Icelandic Commonwealth International property rights (no external constraints)

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Evolutionary models

How do particular personality traits emerge? How do particular social customs emerge?

- Modelling by natural selection mechanisms
 - Genetic controls are "soft-wired": learning
 - Both culture and genes are affected by selection
 - Culture change more rapidly than genes
 - Dominance, sharing, privacy
 - Defensive belligerence and reluctance to intrude may be "hard-wired" (the privacy ethic)

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Eggertsson 1990 Ch 10 The state in neoinstitutional economics

From informal rules, values and taboos to

- complex exchange among unrelated individuals and specialized production
 - North's theory of the state
 - Investigations
 - Political coalitions and property rights
 - The state and its agency problems
 - Public finances, constrained optimisation
 - Democracy, information costs,
 - · organisation of the US congress

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The state: a model

- Technical production frontier
 - Stock of knowledge
 - Endowment of resources
- Structural production frontier
 - Feasible organisation minimising costs, maximising output, defined by the
 - System of property rights depending on Political structure

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13

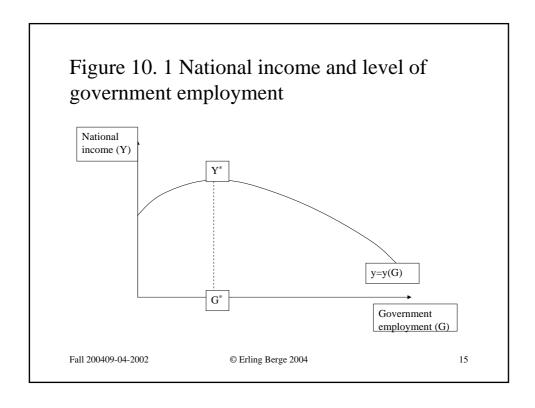
Formal model (Findlay&Wilson)

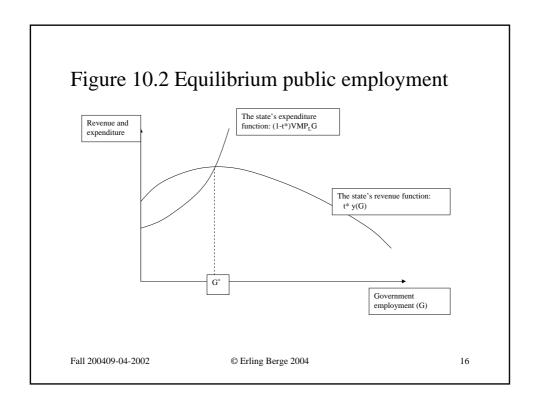
- Y= composite commodity made by inputs
- L= labour services and K= capital stock
- Output Y=f(L,K) can be enhanced by a factor due to the public order: p(G)
- G= labour supplied by government workers
- Y = f(L,K)p(G) where G+L = H fixed
- $\mathbf{V} = y(G)$

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The state: Ability to tax

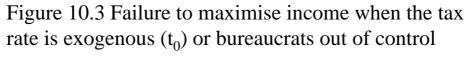
A ruler maximises income under constraints

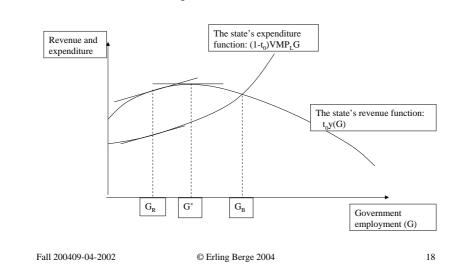
- 1. Threat of entry by rivals (have the ruler's subjects an alternative?)
 - Rational to tax with varying tax rates
- 2. Opportunistic behaviour of the state's agents
- 3. Measurement costs

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Investigations (1)

The structural production frontier depends on

- Decision-makers bearing the full costs and benefits of decisions
- Rights are secure and clearly defined, there is low cost conflict resolution mechanisms
- Lowering measurement and transaction costs
- Directly assigning property rights when TC prevents voluntary exchange

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Political coalitions and property rights

- Political power = f(economic base, 1/cost of collective action),
- Divide and rule by selective rewards,
- Ideological fervour lowers cost of CA, and increases political power
- Population growth, military technology affects bargaining power

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Agency problems in Soviet Type Economies

- Reforms may threaten the interests of the agents of the state
- High transaction costs may prevent side payments to ensure their loyalty to reforms
- STE: industry and agriculture managed by the state as one big firm
- Double structure: management and political controls (by communist party controlling appointments to management)

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Privileges of agents

- Nomenklatura privileges are system specific to STE (main beneficiaries are party apparatchiks and management bureaucrats)
- Military and police privileges are system specific to autocratic forms of governments

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Public finance and property rights

- Long-term investments only when future rights are seen as secure
- Predatory public finances may move the economy's structural production frontier away from the technical frontier
- Financing of early modern states faced
 - Political constraints
 - Measurement and other transaction costs in taxing
- Resulting in predatory financing

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Protection against confiscation of quasi-rents

- Vertical integration
 - In politics leading to soviet type economies (STE)
- Constraining potential appropriators
 - Credible commitments by hostages
 - Deprivation of power to appropriate

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Representative government Information costs and interest groups (1)

Denzau-Munger model legislators maximize

- V votes constrained by
 - E effort (a scarce resource); typically
 - » Actions benefiting her constituents
 - » Promoting policies for groups that do not vote, but may affect her constituents
 - » Advertising and informing voters
 - R resources available from non-voting groups wanting policy P_i
 - » Allocating effort E_i to produce policy P_i
 - » With production function $P_i(E_i)$
- Resources are generated by $R(P_i)$, and votes by V(R)

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Representative government Information costs and interest groups (2)

- Assumptions about information of voters
 - Rational ignorance (all info from legislator)
 - Implies legislator is controlled by interest group constrained by political competition and news media
 - Full information
 - Advertising is not necessary, R is not not needed, the legislator will represent only the interests of her voters
 - Real behaviour is somewhere in between

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Representative government Transaction costs

- Markets for votes (logrolling) has high transaction costs
 - Commitment, keeping promises (there is no third party enforcer), asymmetric information and changing circumstances
- The organisation of legislatures can be understood as lower these to an acceptable level (in the US the committee system)

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